

SolVit®

SolVit® physiologically reduces the impact of oxidative stress and in particular sun damage by radiation and heat.



**Testimonial from Vince Corrone
Fresh Crop (VIC) Pty Ltd
Yarra Valley, Victoria**

100% pack out

"Before I found SolVit, I could lose up to 90% of my capsicum crop on a hot day. If I knew it was going to be a hot summer, I'd grow the plants bushy and high. That way the plant would shade some of its own fruit. But there was always fruit on the outside of the bushes that got sunburnt.

When I used SolVit on the capsicums the pack out from the shed was 100%! Comparing it to other years, I had loads more marketable fruit. While there are other aspects of my program that I have addressed to get to this fantastic outcome, SolVit is a very big contributor to the increased pack out, and what I spent on the product has been recovered many times over."

SolVit goes on easy and comes off clean

"It's a liquid so it's easy to mix and put out through the sprayer. Once the fruit is in the shed, any visible spray deposits are washed off in our normal washing routine. There's no extra labour. The supermarket gets a clean product. Everyone's happy!"

Better shelf life means more sales

"Heat and high UV weakens the cells even though you can't see any sunburn. This reduces the fruit's shelf life. SolVit stopped this cell damage, so the shelf life is longer. This means I sell more product."

I sleep better with SolVit on my crops

"In the past I was sleepless every night when it was hot. I worried about what crop damage I'd see the next day.

I'd do my best to protect the fruit. I'd grow the plants high and bushy so they could make some shade, but the outside fruits always got sunburnt no matter how big the bush was. I sleep better now."

SolVit saved my skin

"We've used another sunscreen product in the past that worked very well, however we got a lot of complaints from the supermarket who couldn't accept my capsicums with visible spray deposits. It's not a crop from which we can easily wash off these deposits after picking, so I had to find another solution or lose the contract.

We tried SolVit. There was no sun damage and all the fruit was marketable. The fruit was clean, so the supermarket and their customers were happy. The supermarkets were really impressed with the end result.

Finding SolVit has meant a great deal to me. The supermarket chain takes around 50% of my product. To lose this contract would have been a major problem."

My customers count on me

"I need to be reliable as a producer. If I can't fill my orders, that's a big problem. With SolVit I get more crop and less wastage. I can fill my orders. My customers can count on me."

You'll save a lot of crop with SolVit

"It's not just the money you lose when you've got to throw away sun-damaged fruit, it's all the other costs on top of that. You have to collect the fruit and pay for it to be taken away.

I'd tell my neighbours, you'll save a lot of crop with SolVit. It's money well-spent because you haven't got all that waste."

SolVit has given me confidence

"Of course, I will use SolVit again. If it's a hot summer, I'll use it all through the season. With crop losses, I can't fill my orders. I lose money.

SolVit is a bit of a cost, but in the long run, you get the benefit from it. It's given me confidence. I know I can fill my orders and keep my customers happy."



Innovation. Quality. Solutions.

SolVit[®]



**Testimonial from Michael Gangi
E.E. Muir and Sons Pty Ltd
Yarra Valley, Victoria**

SolVit – a clear choice to fight sunburn

"In the summer, all growers in the Yarra worry about sun damage. Every fruit and vegetable crop is at risk. In the past, capsicum and tomato growers have been unable to find sun protection products that leave no visible spray deposits. So mostly these growers use no sunscreen products.

Instead, they try to develop a larger canopy to prevent sunburn, but this can have a negative effect on disease prevention. They will also use overhead irrigation to try to cool the plants down. But other than that, the crops are at the mercy of the elements.

With capsicums, on one hot day you could lose almost 90% of the crop. Then you've got to wait for the flowers to set fruit, so the next crop comes on.

SolVit is changing that. It's new on the market. I helped a grower use it last summer on 5 hectares of capsicums. Of all the fruit that were sprayed, none were damaged. 100% went to market."

Safe, superior and simple

"With SolVit, there's no phytotoxicity to the leaves or fruit and it doesn't interfere with fruit set. The added advantage is that there's no withholding period.

SolVit works within the plant, and therefore provides a different approach to the problem when compared with other products. The technology in SolVit is the reason it works.

It's easy to apply through a normal spray rig, and as a liquid, there's no premixing or blocked filters caused by some poor quality products."

The information provided herein may include extracts from the product label and does not constitute the complete directions for use. READ THE PRODUCT LABEL THOROUGHLY BEFORE OPENING OR USING SOLVIT

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Your fruit is clean and ready for market

"When the fruit comes into the packing shed and gets washed, there are no visible spray deposits.

It's nice to have this clear style of product. We can use it and still have marketable fruit. With capsicums, it's hard to wash off visible spray deposits in the shed so with SolVit there is no extra labour needed."

Good product, good support

"Photo-oxidative sunburn is the main type of sunburn that damages farm crops. The UV rays cause oxidative stress which leads to sunburn. SolVit targets this.

Agronomists are required to complete a product accreditation course. This helps us understand how SolVit works. We can advise our growers on how to best use it for their situation."

SolVit helps the whole plant combat heat stress

"With high temperatures, the plant will go into shutdown mode in order to minimise water loss. While doing that, it's not photosynthesising fully. It's not producing energy. This can contribute to flower drop and poor pollination set.

SolVit helps the whole plant combat heat stress. It's not just protecting the fruit. It protects other parts of the plant, including the buds that will become your next crop."

A genuine advancement in crop protection

"SolVit is a liquid, so the ease of mixing has been excellent. It's fantastic having a clear product that leaves no visible spray deposits on the fruit. It works. The technology in the product definitely has the advantage over other products for capsicums."

To a grower sitting on the fence, I'd say ...

"The price per hectare of SolVit you'll regain in marketable fruit. Even though it's costing you per hectare to put it out, the saving in crop loss outweighs that. It's safe and it's targeted. It just does what it claims to do. It's good for your income and your peace of mind."

